



WHERE MEDI MEETS PEDI®



A FULL RANGE of TRANSFORMATIONAL PROFESSIONAL FOOTCARE SOLUTIONS

www.FOOTLOGIX.com



# THE FOOTLOGIX® ADVANTAGE ✓

“  
*We've got  
You covered...  
From Heels  
to Toes.*  
”

Katharin von Gavel,  
*PhD, BSc Pod, DNM, DCh*  
Founder and CEO,  
Footlogix / KvG Group Inc.

## Why choose Footlogix Pediceuticals?

Footlogix Pediceuticals® is a revolutionary and innovative foot-care line formulated to provide effective, **transformational care** for a variety of skin conditions affecting the feet – from simple dryness to more severe conditions resulting from Diabetes.

Today's knowledgeable technicians demand a product that is easy to use, cost effective and reputable but most importantly, a product that really works. *Footlogix Pediceuticals® provide all this... and much more!*

Today's educated clients seek results-oriented products. *Footlogix delivers amazing results... in as little as 24 hours!*

### FEATURES AND BENEFITS:

- ✓ Footlogix Pediceuticals with Dermal Infusion Technology® (DIT) is a mousse based product line with European roots combined with North American innovation.
- ✓ Footlogix Pediceuticals are free of synthetic oils, enabling the mousse to penetrate the outer layers of the skin instantly, without greasy residue.

### Footlogix Pediceuticals are:

- ✓ **Non-occlusive:** do not seal or impede the natural functions of the skin, thereby allowing it to transpire normally.
- ✓ **Non-greasy:** socks and shoes can be worn immediately after application, and will not break down compression hose. Simply apply and go!
- ✓ **Hygienic:** applicators have a sealed system that does not allow air into the container, enabling bacteria-free dispensing.
- ✓ **Effective:** protects damaged skin against infections and most efficacious for the dryness associated with the diabetic foot.
- ✓ **Easy to apply:** products are rapidly absorbed, creating great user compliance.
- ✓ **Highly effective:** clients see fabulous results immediately and transformation in a few days.
- ✓ **Endorsed:** by leading Doctors and Podiatrists globally.
- ✓ **Transformational:** Footlogix will elevate the results of your pedicures to where **“Medi meets Pedi®”**.



# BEFORE & AFTER RESULTS

For amazing results like these, trust Footlogix Pediceuticals®.



**18**  
**FOOTLOGIX  
CALLUS  
SOFTENER  
FORMULA**  
After 1  
Treatment



**1**  
**FOOTLOGIX  
DOUBLE-DEFENSE  
FORMULA**  
After 1 Week



**3+**  
**FOOTLOGIX  
CRACKED HEEL  
FORMULA**  
After 4 Weeks



**7+**  
**FOOTLOGIX  
ROUGH SKIN  
FORMULA**  
After 1 Week



**7**  
**FOOTLOGIX  
PEELING SKIN  
FORMULA**  
After 1 Week



**7T**  
**FOOTLOGIX  
NAIL TINCTURE  
SPRAY**  
After 4 Weeks

## Customer Testimonials

*"Fabulous Fast Results! I am shocked by the results of this wonderful product. Before I found Footlogix I spent SO much money on soaks, lotions, creams, oils and pedicures for dry feet. After using the products for 3 days, ALL the dry, itchy skin is gone. Thanks Footlogix!"*

**Debbie, TX**

*"Our technicians rely on Footlogix to effectively address our professional service needs as well as our guests' homecare needs. Footlogix easily became one of our top 10 selling product lines and remains in this position after many years."*

**Leisa D.**  
Director, BC

*"This product is nothing short of a miracle. I have suffered with hard, peeling, cracking feet and ugly toenails for years - despite getting monthly pedicures. In 1 week's time - by soaking my feet twice a day and using the foam (WHICH I LOVE) - I have feet that "regular" people have. This is the BEST product I have ever purchased for my feet. THANK YOU FOOTLOGIX!"*

**Chandra, MD**

*"I like the fact that I am able to touch so many lives and now not only enhance the look of their hands but also the health of their feet, by recommending the proper Footlogix product."*

**Robin M.**  
Nail Technician, MT

# WE'VE GOT YOU COVERED... FROM HEELS TO TOES!



## PROFESSIONAL RANGE



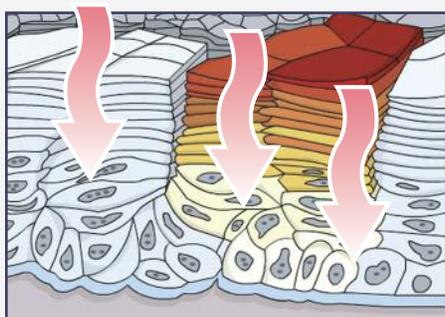
- 1 DD CREAM MOUSSE** "DOUBLE-DEFENSE" is the ultimate night care treatment for the feet. Formulated with Dermal Infusion Technology® and Spiraleen™, this unique, fragrance-free mousse contains a bioactive patented Spiraleen microalgae extract that has very distinct anti-microbial properties due to its enzymatic activity. With cellular regenerative effects, this mousse eliminates cell impurities, revitalizes, hydrates and smoothes the skin including, but not limited to dry or sensitive skin. SIZE: 300 ml / 10.2 fl oz
- 3 VERY DRY SKIN FORMULA** This mousse is proven to moisturize and restore very dry skin, for use in the pedicure as the final step before the Massage Formula. SIZE: 300 ml / 10.2 fl oz
- 13 FOOT SOAK CONCENTRATE** A pH balanced, gentle cleansing foot soak with anti-microbial properties, this concentrate is blended in a fresh-scent formula that re-hydrates skin and softens calluses. SIZES: 1,000 ml, 3.78 L / 33.8 fl oz, 128 fl oz
- 15 EXFOLIATING SEAWEED SCRUB** Formulated with the highest grade imported, organic micro algae this unique formula is optimally blended with essential oils and polished pumice to exfoliate the skin without being abrasive. SIZE: 946 ml / 32 fl oz
- 18 CALLUS SOFTENER** This Professional use only spray-on formula provides an effective, instant softening treatment for calluses, toe nails and cuticles, dry keratinized skin, hyperkeratosis and fissures/rhagades. This non aggressive formula is safe for Diabetics and does not need to be washed off. SIZES: 180 ml, 946 ml, 3.78L / 6.1 fl oz, 32 fl oz, gallon
- 19 MASSAGE FORMULA** The perfect final step in the pedicure service. This massage formula has enough slip for a 5 to 7 minute massage leaving the skin feeling silky soft without a greasy film. SIZE: 500 ml / 16.9 fl oz
- FP PROFESSIONAL STAINLESS STEEL FILE** Made with high-quality stainless steel, this uniquely designed double sided file - with multi-directional grit - will not shred the skin. It is lightweight, easy to use with Footlogix® Callus Softener and can be disinfected or sterilized.



## MOISTURIZING SOLUTIONS

- 1 DD CREAM MOUSSE** This hydrating yet lightweight creamy mousse locks moisture into the skin with each application. The Spiraleen anti-microbial properties make this formula a great product for all round coverage and care. SIZE: 125 ml / 4.2 oz
- 2 DAILY MAINTENANCE FORMULA** This formula for normal to dry skin is proven to be effective as a daily moisturizing product, to maintain healthy feet. SIZE: 125 ml / 4.2 oz
- 3 VERY DRY SKIN FORMULA** This formula is proven to moisturize and restore very dry skin, with daily use. This product is recommended as a daily foot care for all Diabetics. SIZE: 125 ml / 4.2 oz
- 3+ CRACKED HEEL FORMULA** This formula is proven to moisturize and heal extremely callused, thick, cracked skin. SIZE: 125 ml / 4.2 oz

## DERMAL INFUSION TECHNOLOGY®



### Dermal Infusion Technology is:

- The delivery system that carries the active ingredients past the Stratum Corneum into the layers of the epidermis, helping to restore the health of the epidermis.
- The technology which ensures that the Footlogix active ingredients penetrate into the layers of the epidermis and reach the targeted areas for truly transformational foot-care.

### THE RESULTING BENEFIT TO THE SKIN OF THE FEET:

With no greasy outer layer to occlude it, the skin is hydrated and retains its ability to function normally, resulting in healthy, happy feet.



## ANTI-MICROBIAL SOLUTIONS with

- 7 PEELING SKIN FORMULA** Containing an effective anti-microbial agent, this formula provides relief of peeling skin on the soles and itching between the toes resulting from Athlete's Foot or fungal infections. SIZE: 125 ml / 4.2 oz
- 7+ ROUGH SKIN FORMULA** Contains an effective anti-microbial agent and moisturizer which provides effective relief from scaling and irritation of dry skin prone to fungal infections. SIZE: 125 ml / 4.2 oz
- 7T NAIL TINCTURE SPRAY** Contains an effective anti-microbial agent, that is proven to provide preventative care for unsightly toenails prone to fungal infections. This tincture can also be used between the toes for peeling skin. The tincture contains avocado oil and Panthenol to restore a healthy sheen to toenails. SIZE: 50 ml / 1.7 fl oz

## SPECIALTY SOLUTIONS



- 4 COLD FEET FORMULA** This mousse is proven to stimulate micro-circulation and provides relief to chronically cold feet. SIZE: 125 ml / 4.2 oz
- 5 SWEATY FEET FORMULA** This mousse acts as an astringent to help reduce foot perspiration. SIZE: 125 ml / 4.2 oz
- 8 TIRED LEGS FORMULA** With "vaso-active properties", this formula helps reduce leg fatigue. This formula is also highly recommended for wearers of compression-hose as it does not break down the elastic fibre. SIZE: 125 ml / 4.2 oz
- 9 FOOT DEODORANT Pump Spray with Tea-Tree Oil and Menthol**, is proven to effectively kill odor-causing bacteria. Formula neutralizes foot odors, cools the skin and leaves a refreshing scent. SIZE: 125 ml / 4.2 oz
- 10 SHOE DEODORANT Pump Spray with Tea-Tree Oil** is proven to effectively kill odor-causing bacteria in shoes and leaves a refreshing scent. Formula will not harm leather or canvas. SIZE: 125 ml / 4.2 oz

## AT HOME PEDICURE PRODUCTS



- 13 FOOT SOAK CONCENTRATE** A pH balanced, gentle and rehydrating cleansing foot soak with anti-microbial properties, blended in a fresh-scent formula that moisturizes skin and softens calluses. SIZE: 250 ml / 8.45 fl oz
- 15 EXFOLIATING SEAWEED SCRUB** Formulated with the highest grade imported, organic micro algae, this unique formula is optimally blended with essential oils and polished pumice to exfoliate the skin without being abrasive. SIZE: 250 ml / 8.45 fl oz
- 19 MASSAGE FORMULA** A non-occlusive lotion, this is the perfect final step for an at-home foot care routine. SIZE: 250 ml / 8.45 fl oz
- FR EXFOLIATING FOOT FILE** Encased in a satin-smooth, contoured comfort-grip, this double sided file (coarse/fine) is made with high-quality stainless steel and has a multi-directional grit that will not shred skin. Recommended for in-between pedicure visits at home.



This bio active micro algae extract is specifically designed to deliver optimal levels of cell protection, regeneration and collagen synthesis to the skin and nails on the feet. It works by inhibiting the harmful germs resulting in a stronger skin barrier for healthier, happier feet.

## ANTI-MICROBIAL SOLUTIONS



Anti-Fungal



Anti-Viral



Anti-Bacterial

Footlogix is endorsed by leading Doctors and Podiatrists globally.



# 10 STEPS TO THE FOOTLOGIX PROFESSIONAL PEDICURE... “WHERE MEDI MEETS PEDI®”



**1 CONSULT** - Have your client fill out the Footlogix Pedicure Information Form. This will identify any medical conditions or allergies and help you to understand your client's foot care needs. Spray Footlogix Shoe Deodorant (10) into client's shoes to refresh footwear for after the service.



**2 EVALUATE** - Spray feet with Footlogix Foot Deodorant (9), remove polish and perform a thorough foot evaluation of the skin and nails. Note any unsightly nails or rough and peeling skin. Learn the Three R's with Footlogix: *Recognize, Recommend and Refer*.



**3 PREPARE** - Add one pump of Footlogix Foot Soak (13) into a foot bath. Soak feet for 5 - 10 minutes (or less than 5 minutes if the client is diabetic). The Footlogix Foot Soak hydrates feet and softens calluses, making cuticle work and callus removal easier and less time consuming.



**4 EXFOLIATE** - Remove feet from footbath and gently pat dry. Dispense one pump of Footlogix Exfoliating Seaweed Scrub (15) into palm of hand. Apply in a circular, upward motion onto the feet and up the legs. Add water to emulsify pedi scrub as desired. Rinse product off legs and feet, and pat dry.



**5 APPLY** - Spray Footlogix Callus Softener (18) around toe nails and cuticles. Spray on the soles of the feet and liberally onto calluses and dry skin. Let absorb for 2-3 minutes. While the product is absorbing on the bottom of the feet, cut toenails and clean around nails in the groove, under the free edge and along cuticles.

**Footlogix Pedicentials®** - incorporating the science of Dermal Infusion Technology® - are so efficacious that they elevate the standard pedicure to a *transformational pedicure*, yet are gentle enough for even the most sensitive spa client. Learn how to perform this comprehensive 10 step Footlogix Pedicure to rejuvenate, repair and moisturize the skin of the feet.



- 6 REPAIR** - Reapply a light mist of Callus Softener on the soles of the feet as required. Once the skin is no longer wet but slightly tacky, use the Footlogix professional foot file to reduce calluses and dry skin. It is not necessary to rinse the Callus Softener off, as it will continue hydrating with cumulative, long-term effects.



- 7 REJUVENATE** - Apply Footlogix Very Dry Skin Formula (3) or Footlogix DD Cream Mousse (1) to foot and massage the mousse into skin. Pay special attention to dry and callused areas and spaces between the toes.



- 8 MASSAGE** - Use two to three pumps of Footlogix Massage Formula (19) as the final pedicure step and massage into the feet and legs. The Massage Formula is non-greasy but has enough slip for a 5-7 minute massage.



- 9 BEAUTIFY** - If client desires, apply nail polish to toe nails. While it is drying, go over the recommended Footlogix foot care products the client should use at home.



- 10 PRESCRIBE** - Using the Footlogix At Home Care Pad, check off the recommended foot-care products to be used at home and instruct the client on how to use them. Any specific instructions may be written on the back of the form and given to the client, to conclude the Footlogix Professional Pedicure.

# OUR HISTORY

**footlogix**<sup>®</sup>  
PEDICEUTICALS

Where Medi meets Pedi<sup>®</sup>

## Footlogix Pediceuticals<sup>®</sup> – The transformational foot-care line for all that ails the skin of your feet

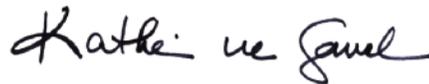
Footlogix is the world's first and only PEDICEUTICAL<sup>®</sup> Mousse Foot Care line developed by Katharin von Gavel, one of North America's leading authorities and true pioneers in Pedi-CARE. Ms. von Gavel – a featured platform speaker and recognized educator in foot care – has studied Dermatology and Paramedical Aesthetics in Europe, holds degrees in Podology, Chiropody and Pedorthics and is a Certified Master Pedicurist<sup>™</sup>. As well as teaching advanced foot care for over twenty years across North America, Ms. von Gavel owned and operated Medi-Spa clinics for over two decades.

Recognizing the changing needs of foot-care technicians and their clients, Footlogix Pediceuticals – the The transformational foot-care line – was scientifically formulated with unique, groundbreaking Dermal Infusion Technology<sup>®</sup> (DIT) and Spiraleen<sup>™</sup>. Formulated for podiatrists, pedicurists, and industry professionals, enables ailment-curing, active ingredients to penetrate faster and deeper into the troubled skin of the feet.

With results seen in a mere few days, from curing simple dryness to addressing more severe conditions resulting from diabetes, Footlogix's unique formulations have been clinically proven to transform the skin and nails on the feet *"From Woe to WOW!"*, giving your clients healthy, happy feet.

Trusted by millions of feet, Footlogix's *Transform Your Feet* Pediceuticals have provided the healing solutions demanded by renowned professionals and premier salons around the globe.

*"My mission is to increase awareness of the importance of healthy feet and elevate the pedicure industry by providing unique, solutions driven products and outstanding leading edge education to empower technicians and salon owners to offer the highest level of services".*

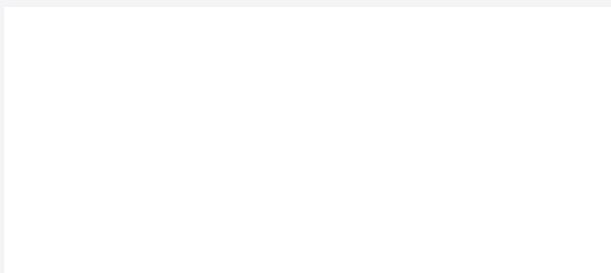


Katharin von Gavel,  
Founder and CEO, Footlogix



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